

MESSAGE FROM TRAINING AND PLACEMENT CELL CHAIRPERSON



Warm Wishes from NTPC School of Business!!!

NTPC School of Business (NSB) has experienced an accelerated growth in academics in just four years of its inception. Since inception, NSB was offering PGDM (Executive) to candidates from energy sector, sponsored by their employers. The surge in demand for Energy Management resulted in direct initiation of a two-year PGDM (Energy Management) programme, with curtailed

efforts by NTPC Education and Research Society (supported by NTPC Ltd.) and mentorship of IIM Ahmedabad, approved by All India Council of Technical Education (AICTE). In addition to this, NSB has also started offering AICTE approved Executive PGDM to self-sponsored candidates who wants to behold their career acceleration in energy sector. Higher growth rates and increasing recognition as an emerging institution offering specialization in energy management have attracted many first-time recruiters to the institute.

The passion of students to strive for excellence is highly contagious here. Our students are encouraged with the culture of innovation to improve process efficiency and have proved to be one of the most valuable assets for their firms. NSB has different cells such as Innovation Cell, Entrepreneurship Cell, Social Responsibility Cell to ignite the spark of optimism, innovation, proactiveness, conscientiousness, openness and agreeableness among students. Apart from extensive energy management courses, there are core management subjects such as HR, Marketing, Decision Making and Strategy, Corporate Finance, Understanding People and Managerial Computation, which have greatly helped our students produce results worth mentioning. Our students have an extremely good sense of team spirit which combined with brainstorming ideas and arguments help one simplify challenging situations.

The faculties here are from the premier institutes of our country and have academic connect with IITs, IIMs, MDI and others. The Guest Lecture Program of institutions invites different eminent corporate personalities of international and national repute, which helps to enrich our students with their global experience, understanding and identify significant industries related to core and elective courses better. Prominent energy sector veterans and key executives have actively taken part in student interactive sessions to share their insights on the latest business challenges and expectations from our budding managers. An industry-institution interaction through round-table discussion and conclave, namely “Championing Energy Business towards a life friendly Planet” and “HR Leadership Conclave”, attempts to couple the rigorous academic environment with diverse organizational experience through practical knowledge of strategies; professionals are adopting to address the present changes.

Field Immersion Programme (FIP) is a unique platform for our students to practically implement their classroom learnings by working closely with the corporates and local SME's, helping them to overcome business problems. Our Global Immersion Programme (GIP) tie-ups with Asian and Middle East countries have immensely aided our students to keep up with the global work environment.

We extend our warm welcome to the organizations towards building a long-term relationship of trust and integrity with NTPC School of Business through summer internships, campus recruitment for final placements, guest sessions and live projects both in person and with the use of digital platform.

Placement Regime at NSB

- Summer Internship is an important and integral part of the PGDM in Energy Management, where students intern with their chosen organization for 8-10 weeks after their first year. The internship programme helps students gain first-hand experience in a particular industry by providing them with ample opportunities to innovate and challenge ideas and techniques imbibed during their first year of study. It also helps them in being more receptive to market needs, and in deciding their area of specialization for the second year.
- The summer internship also has an academic component; Student interns prepare a report on the summer assignment and present it to the organization. They are also required to share their learning with the institute and undergo an evaluation process before they register for the second year. The requirement of making a formal presentation about the project to the company and to the institute ensures that sufficient rigor and discipline are brought in to this exercise. After all the evaluation process there is an inter-college competition of BEST SIP AWARD to three best SIP projects followed by felicitation of company and faculty mentor. NSB anticipates SIP placement firms to use these internships as a key opportunity for full-time hires.
- Final placements happen during the last term of the programme. The average work experience has been good with our both PGDM (Executive) and PGDM batches, which is reflected by the diverse profiles that NSB students have opted for placements in the current year. The Institute has made sure that the various education programs remain relevant, and are able to meet the changing needs of business organizations and their functional managers.
- Since NSB is mentored by IIMA, the institute is trying to adapt IIMA ways of work and culture. On these lines, NSB has decided to have a cohort-based system. This system is designed to

provide a better student-recruiter fit. The process, allows recruiters to evaluate students over a longer duration while giving them more time to delve into their desired career option.

Final Placement for PGDM (EM)

Final Placements	September	October	November	December	January
Corporate Presentations					
Submission of Resumes					
Short-listing					
Pre-processes & Interviews					

Lateral Placement for PGDM (E)

Lateral placements happen over an extended period in the final term for students of PGDM (E), who are having substantial work experience with firms offering higher than entry-level positions.

Lateral Placements	January	February	March	
Submission of Resumes				
Short-listing				
Pre-Placement Talks, Pre-processes & Interviews				

SIP CALENDAR NOTIFICATION

Summer Internship Program Calendar PGDM (EM) Batch 2018-2020		
Important Dates	Activities	Remarks
21 st January 2019	Placement process start	SIP Placement for PGDM (EM)
On or before 3 rd May 2019	Registration	Submission of offer letter and registration form in placement office
6 th May to 10 th May, 2019	SIP starts at Company	Students should start their SIP in respective companies
17 th May to 21 st May, 2019	Submission of Project Proposal	SIP project proposal should be approved by both company and faculty mentor
7 th June, 2019	Submission of Interim Report	Mid-SIP evaluation by both company and faculty mentor
6 th July, 2019	Submission of Final Report	Final evaluation by both company and faculty mentor Submission of two hard copies by student to respective faculty mentor
13 th July, 2019	SIP Ends	Students are expected to get their SIP completion certificate from the respective companies
21 st July to 26 th July, 2019	SIP Evaluation	Students are expected to give presentation of their projects to faculty jury
15 th July, 2019	Report to the institute	Report to the institute
1 st August to 2 nd August, 2019	Best SIP Competition	Best 3 SIP projects out of best 10 projects as per evaluation

PLACEMENT CALENDAR NOTIFICATION

Placement Calendar PGDM (E) Batch 2018-2019 & PGDM (EM) Batch 2018-2020		
Important Dates	Activities	Remarks
21 st January 2019	Placement process start for PGDM (E)	Placement assistance of PGDM (E) starts Pre-placement talk and placement process
31 st March 2019	Placement Ends for PGDM (E)	PGDM (E) placement process closes and submission of offer letter to placement office
19 th August 2019 onwards	Company Joining	Expected joining of PGDM (E)
2 nd September 2019 onwards	Placement/ Pre-placement Talk for PGDM (EM)	Placement assistance of PGDM (EM) starts Pre-placement talk and placement process
31 st March 2020	Placement Ends for PGDM (EM)	PGDM (EM) placement process closes and submission of offer letter to placement office
1 st Week of May 2020 onwards	Company Joining	Expected joining of PGDM (EM)